



BATTLEFIELD LOVE LIVE

Berlin`s message to the world

Premiere of a worldwide projected art peace rally

70th Anniversary of the end of World War II

Askaniischer Platz | 08 May 2015 | 3 PM



Battlefield Love Memorial/Nikolaus Eberstaller, Berlin 2015



Berlin, 28 April 2015

A city sends the wish of mankind to the world

The project **BATTLEFIELD LOVE MEMORIALS**, initiated by Austrian artist Nikolaus Eberstaller (*1968), is both a participant-strong peace performance, held on 8 May 2015 on the 70th anniversary of the end of World War II in Berlin, and a life-sized, spectacular 3.500 m² installation of a battlefield in public space, hosted by the European Capital of Culture 2016, Wrocław (PL).

For the world, from the youth

The peace rally as an art performance will be held on 8 May 2015 with 500 youths on Askanischer Platz, organized in cooperation with WHITECONCEPTS, Youth-LeadeR (UNESCO status), Berlin schools and partners. The project is free from political, commercial and faith-related positions, designed for sending a positive signal to mankind – highlighting the real treasures, true values of our society: peace, human love, and understanding among nations. Both events include a focus on youth powers to transform the world - creative optimism, free spirit, fearlessness, and their inspiring influence on the adult world.

Artwork as a social statement

Art outside the museal perception embraces its responsibility for questioning society's aims as well as stimulating, uplifting conversations. The rigid, concrete battlefield installation is preceded by the living sculpture interpreting the fluid transformation from escalation to de-escalation through citizen power.

Eberstaller's idea

The idea for **BATTLEFIELD LOVE MEMORIALS** as a symbolic transformation of our dramatic past into life-affirming, solution-oriented perspectives, the combination of commemoration and new positive orientation on Berlin's historic ground has been evolving extraordinary dynamics from the beginning in 2011.

Cooperation with young changemakers and artists

Grounded in history, the installation takes a positive look at creating a peaceful, sustainable present and future through the inspirational examples of teenage hero/ines leading wildly successful social and environmental initiatives around the globe. Schools worldwide are invited to interact with them, contribute to their causes and join a global community through our educational partner Youth-LeadeR.

Cultural-creative programme

The project **BATTLEFIELD LOVE MEMORIALS** collaborates with outstanding young artists. 11 WIE DU (Germany's leading "positive change" youth band and UNICEF Junior Ambassadors) and FEDOR (Hip Hop) bring the musical spirit of the *Change Generation* on stage.



Media, civil society, teachers, students and active citizens are invited for interviews, conversations and planning collaboration on **Friday, 8 May 2015**, at the afternoon performance and the evening concert & salon under the theme “peace, youth leadership and learning culture.”

For interview requests please contact:

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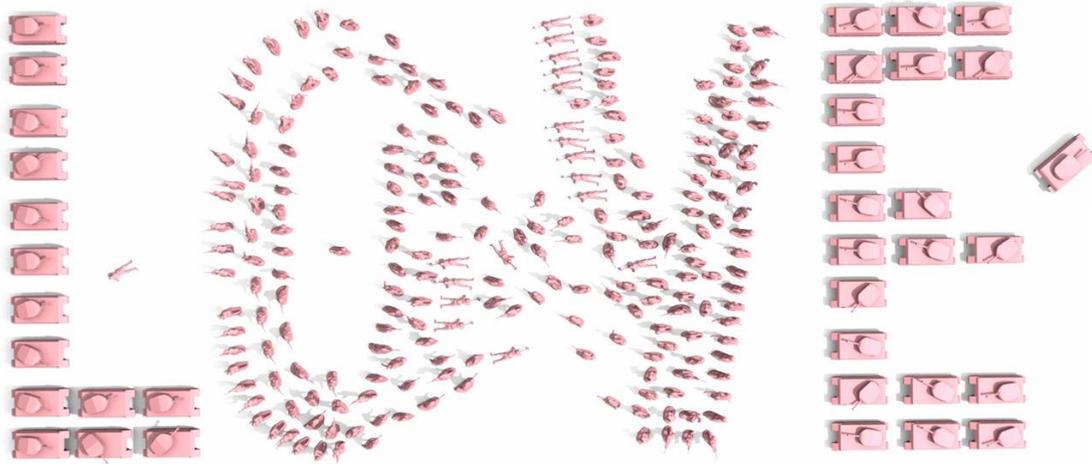
The project is supported by Tim Renner, Secretary of State for Culture in Berlin, Kulturprojekte Berlin GmbH, TU-Berlin (Berlin Technical University), LASERLINE, the city of Wrocław, and many committed partners.

More about **BATTLEFIELD LOVE MEMORIALS**: www.battlefield-love-memorial.berlin

More information about the artist Nikolaus Eberstaller: www.eberstaller.at

More information about WHITECONCEPTS: www.whiteconcepts.de

More information about Youth-LeadeR: www.youth-leader.org



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